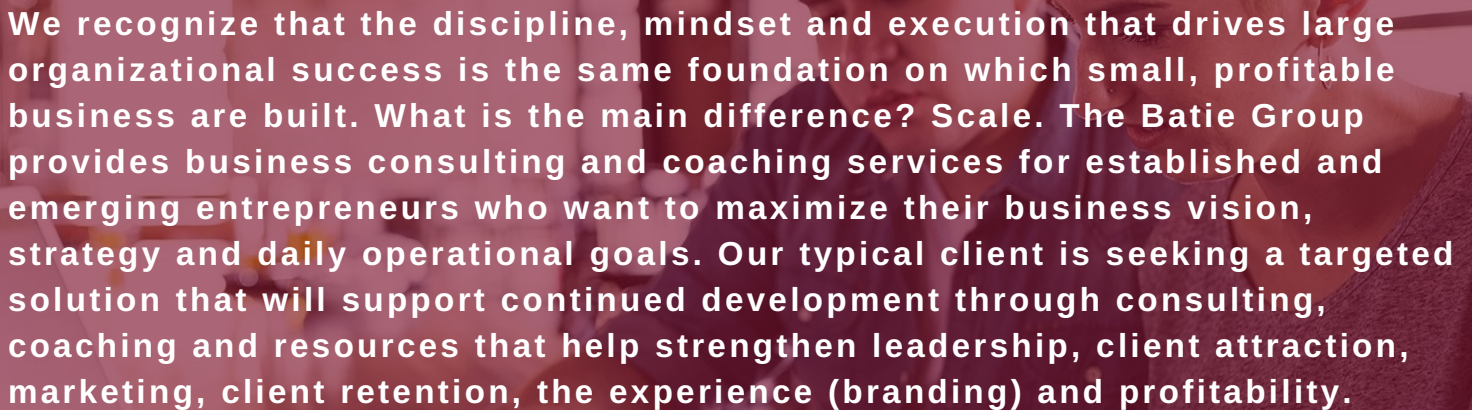


SMALL BUSINESS SERVICES



We recognize that the discipline, mindset and execution that drives large organizational success is the same foundation on which small, profitable business are built. What is the main difference? Scale. The Batie Group provides business consulting and coaching services for established and emerging entrepreneurs who want to maximize their business vision, strategy and daily operational goals. Our typical client is seeking a targeted solution that will support continued development through consulting, coaching and resources that help strengthen leadership, client attraction, marketing, client retention, the experience (branding) and profitability.

COMMON GOALS

- Become clear about what you want to achieve through your business
- Stop focusing on short-term sales and begin building long-term relationships
- Increase profitability through products and services that add value for your clients
- Start a new business that aligns with what you do very well
- Brand and market your business to attract the types of clients you desire

COMMON FOCUS AREAS

- Business development
- Product and service value-based pricing
- Executive presence and leadership foundation
- Refining target market
- Collaborating with partners
- Organizational structure and operations
- New product and service development